

Salzer Technologies is a leader in offshore outsourcing. The company's Transparent Offshore Model™ (TOM) provides a service delivery framework based on collaboration, communication, and currency - backed by a tightly integrated team. The team works with the client in an integrated fashion interacting and communicating every step of the way with real-time visibility into all process layers. TOM goes beyond the simple replication of onshore activities and Salzer Technologies has raised the bar for delivering superior offshore services.

ADAPTIVE PRODUCT DEVELOPMENT LIFECYCLE™

salzer
TECHNOLOGIES



ADAPTIVE PRODUCT DEVELOPMENT LIFECYCLE™

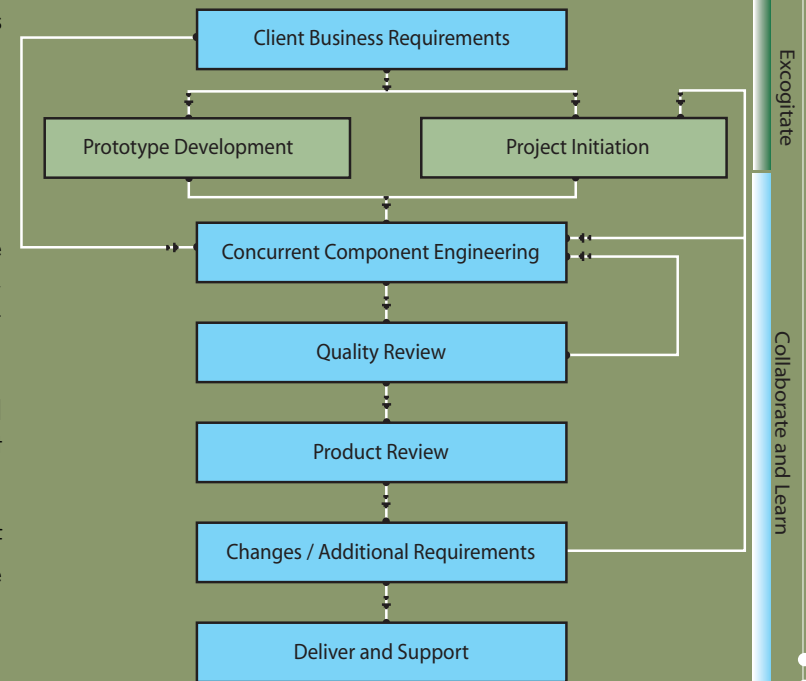
ADAPTABILITY IS THE KEY

Never comfortable with being in the mainstream, Salzer Technologies has applied its unique approach of strategic thinking to the evolutionary product development life cycle. The Salzer Team looked at the traditional product life cycle model - the circular approach of build, plan, revise - based on predictability, and adapted it to work efficiently in real-world development situations.

The outcome is the Adaptive Product Development Lifecycle approach. While still cyclical, the Salzer APDL model is - as the name reflects - adaptable to the unpredictable nature of today's increasingly complex systems. As the production environment changes, traditional developers would look for a new set of cause-and-effect rules - while innovators using the APDL know that there are no such rules to find.

APDL improves decision making at all levels of the organization through powerful and flexible analytics capabilities that cover enterprise-wide functions - information asset management, product safety, product quality, and maintenance management.

APDL helps companies tailor products to individual needs. Improved knowledge of parts/components reduces costly design and engineering and allows entry into niche markets.



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THE TEAM

The Salzer Technologies development center is networked from the southeast coast of India to all Salzer offices in the U.S. and clients via robust and secure high-speed connectivity, VoIP, and a secure point-to-point VPN tunnel. This allows for 24/7 communications and ongoing technical support and consultation with project managers, business analysts and quality assurance specialists who have extensive experience in solutions development, application design and development, and software testing and maintenance.

From .NET to J2EE to web design, project management, configuration and quality management to release management, Salzer is equipped to handle any and all of these projects. From small businesses to the Fortune 1,000, Salzer Technologies has helped many clients - in a variety of industries - address their business needs with IT-enabled solutions.

APDL BENEFITS

- Reduces time to market by providing a complete solution to manage and retrieve all product-related information
- Speeds up business processes by providing collaborative, iterative engineering as well as project management
- Reduces cost to market by evaluating program and project progress and supporting investment and divestment decisions for products
- Reduces risk exposure and cost of engineering changes by providing integrated capabilities to monitor, implement and control the process

SALZER TECHNOLOGIES IS THE SOLUTION

Salzer Technologies is a global offshore outsourcing firm with offices in Chennai, India and in Northern Virginia in the U.S. The firm has successfully been providing knowledge management and business intelligence solutions to leading organizations since 2002. Clients range from Fortune 500 companies to small, emerging technology firms in a variety of industries to government entities.

The Salzer methodology is driven by a Transparent Offshore Model™ (TOM) that is based on collaboration, communication and currency. Salzer Technologies approaches projects from the point of view of Information Worker Integration™ (IWI). They focus on developing solutions from the user's perspective, delivering information in the context of what information workers need to know - now. Salzer developers use a proprietary assembly-unit platform, called Solutions Development Fabric™ (SDF), to create tailor-made business applications in a faster and less expensive way to meet business objectives. The Adaptive Product Development Lifecycle™ brings products to market in a personalized manner, helping companies offer services designed to meet individual needs.

That's the Salzer way. Connecting resources through an optimal combination of people, tools, technology, methodology and process expertise - with the goal of satisfying client needs.

To learn more, please contact Salzer Technologies at +1.571.217.0862.
Or visit www.salzertechnologies.com.